

2019-2020 District Goals



District: District 13 OH5
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 75% of incoming Club Officers will complete Club Officer training.

Action Items:

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region and Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the costs of Zone Chairperson training

Additional action items to achieve this goal

I will meet with all my zone and region chairs to discuss our District Goals for 2019-2020 and make sure my zone chairs understand their role within the District

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- Recognizing, communicating and training potential Lions as our future Leaders is a MUST in every District. Our District has an online form for advising District Officers of any potential members who have shown leadership skills.
- I will encourage ALL District Officers to be on the lookout for any club member who shows these leadership skills. I will complete the online form and will ask our District Leadership Team Chairperson to contact these members and discuss District Leadership with them.
- As new leadership is important to keep our District vibrant and growing I will watch for leadership potential in club members on my visitation as I have been doing the last 2 years and I will encourage them to attend training and discuss with our GLT chair and come up with a plan to get them active and involved in learning about what it takes to be a leader through my year as Governor

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1stt Quarter	25
2nd Quarter	25
3rd Quarter	50
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 130 new members.

Action Items:

My district will induct new Lions under 40 years old.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goals. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1stt Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	25

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 25 charter members.

Action Items:

MEMBER RETENTION

	Drops
1stt Quarter	25
2nd Quarter	25
3rd Quarter	50
4th Quarter	50

By the end of the 4th quarter, the district's membership drops will not exceed 150 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Work toward getting an online form to survey former members to find out why they left their club and what the clubs can do better to improve member satisfaction and keep their members active.

NET GROWTH GOAL

130	+	25	-	150	=	5
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 115000 people.

Action Items:

Off ttihe ttiottial number offi people served in my distttrictt (5000 people will be youttih (under 18 years old).

My distttrictt will use and promottie service resources ttio achieve our goal (Service Projectt Plannerr, Club and Communitiy Needs Assessment, Developing Local Parttinerstt, and Fundraising Guide).

I will encourage clubs in my distttrictt ttio work ttiogettther ttio collaborattie on tttheir service projecttstt ttio maximize ttthe impactt in tttheir communitiy

Additional action ittiemstt ttio achieve ttthis goal

1) Our Distttrictt holdstt a 5K walk/run ffor Peditattiric Cancer. This will assistt us in getting more youttih involved in our service activittiestt nottt justt ffor ttthe walk, butt also ffor ottther Distttrictt projecttstt

2) Our Distttrictt has an ottther projectt where we putt ttiogettther ffirstt aid kittt made ffrom eyeglass casestt and give ttio ttthe homeless or ottther needy organizationstt. This is new in our Distttrictt ttthis year 2019; we gottten greattt partticipattion ffrom ottt clubs in ttthis endeavor. We putt 750 kittt ttiogettther attt our Distttrictt Convention. This will help us serve more people and youttih, who unffforttunately are also homeless

3) Getting clubstt ttio work ttiogettther on service projecttstt, especially smaller clubstt - is one offi my goalstt ffor ttthe Distttrictt and we'll communicattie ttthatt ttio our Distttrictt via our Distttrictt Newslettter and ottther communicattion ttio gett clubs working ttiogettther ttio help each ottther serve more people in more projecttstt ttthroughottt our Distttrictt

SERVICE ACTIVITIES

In ttthe 2019-2020 fscal year, my distttrictt will complett 1415 service activittiestt.

Action Ittiemstt:

I will educattie clubstt in my distttrictt aboutt our global causestt

SERVICE ACTIVITY REPORTING

In ttthe 2019-2020 fscal year , 79 % of clubstt in my distttrictt will reportt tttheir service projecttstt via MyLion Web or MyLCI.

Action Ittiemstt:

My Distttrictt GAT Coordinattorstt will orgnize MyLion Web reporttting tttraining and provide ttthe Why Service Reporttting Mattierstt documentt ttio atttendeestt

I will encourage all memberstt (or all Club Presidenttstt) in my distttrictt ttio download ttthe MyLion app and use itti ffor all service projecttstt

I will ensure ttthe Global Action Team continuestt ttio supportt clubstt in reporttting

I will emphasize ttthe responsibility offi ttthe Club Service Charistt ttio reportt tttheir clubstt service

My distttrictt will use and promottie service resourcestt ttio achieve our goal (Service Activittiy Reporttting Guide, Service Reporttting Guide, and Why Service Reporttting Mattierstt)

Additional action ittiemstt ttio achieve ttthis goal

1) Our Distttrictt is always encouraging our clubstt ttio utilize ttthe resourcestt on LCI ttio help ttthem gett ideastt and lead ttthem ttthrough how ttto accomplish a projectt. I plan ttto encourage my clubstt monttthly ttio complett service projecttstt in each offi LCI global causestt, wittt idea on whattt tttype offi projecttstt ttthey can complett

2) Our Distttrictt has an annuall 5K walk ttio supportt peditattiric cancer

3) Our Distttrictt will plan a STEPS walk ttio supportt Diabettestt

Custom goal and action ittiemstt

1) On a monthly basis we will communicate the ability of our District Administration to assist any club in need to learn how to use and report projects and activities through MyLion/MyLCI. This will include email and phone number of our District Administration and along with our District communication, we will have 75% of our club reporting their service activities by Lions year-end 6/30/2020.

2) Along with the goal of my year as Governor begins, we will be having our Leadership training for all incoming officers and members who are interested in learning about leadership in their club and beyond. This training takes place in June every year. We will have a MyLion training class during this training.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$50,000 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal

- Getting more clubs and members to donate to LCIF is important enough that we need to consistently communicate this need and what the money collected by LCIF is used for to get more members donating to this important cause. We will have monthly articles in the District newsletter as well as putting information on District social media to further promote LCIF.

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor. For ALL grants awarded to my district, we will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Additional action items to achieve this goal

1) Our District will utilize our District Administration to help clubs learn how to use MyLion Web reporting and train them individually if needed to get more clubs in our District reporting their service projects they complete through MyLion Web and MyLCI. We are working toward getting our clubs with older Lion Secretaries to get comfortable with the online reporting. The more comfortable we can get them with MyLion Web and MyLCI the more they will utilize it and report their activities they are completing that they are not reporting now.

2) Our District Leadership training will have a course on utilizing MyLion/MyLCI.

Custom goal and action items

1) Educate club monthly on a different focus of LCIF support in our District Newsletter and on our District social media.

2) Communicate to clubs during visits of my own contribution to LCIF and encourage them to continue our service to the world.